CartWhizz

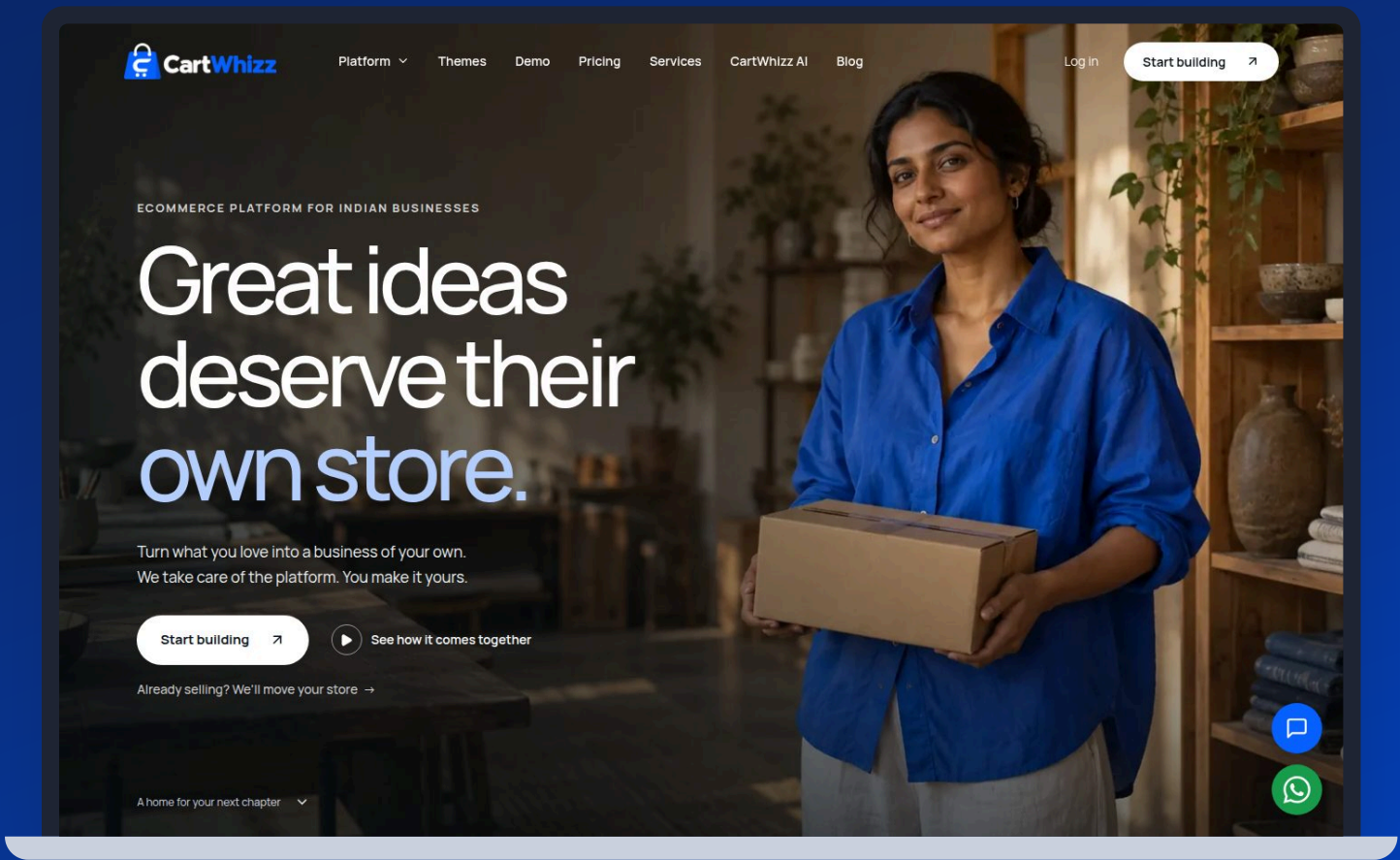
cartwhizz.com

ONLINE STORES FOR INDIAN BUSINESSES

Your own online store, ready the same day.

Sell your products on your own website, take UPI, card and cash-on-delivery orders, and run everything from one simple admin. No developer needed.

7-day free trial
No card needed to start



Plans from ₹249 a month

Prices as of Nov 2026

WHAT IS CARTWHIZZ

Everything you need to sell online, in one place

CartWhizz gives you a ready-made online store with your name on it. You add your products, choose how customers pay and how you deliver, and start taking orders. We look after the hosting, security and updates.

GST done for you

Add HSN codes and CartWhizz charges CGST and SGST or IGST from the delivery address, with your GSTIN on every invoice.

UPI, cards and cash on delivery

Take payments through Razorpay or PayU, and offer cash on delivery with controls that protect your margin.

Indian couriers

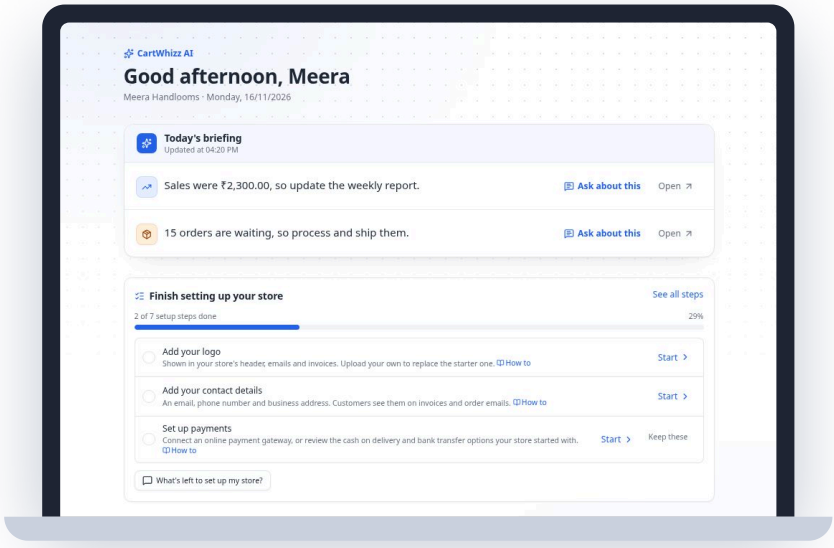
Connect Shiprocket to compare courier rates and print labels, or set your own flat and free-shipping rules.

Rupee pricing

Plans are priced in rupees. There's no platform fee on sales below your plan's monthly limit.

CARTWHIZZ AI, FREE ON EVERY PLAN

Your admin opens with a short daily briefing: today's sales, orders waiting to ship and what's left to set up. Ask it questions in plain English, or let it write product descriptions for you. It also answers your shoppers' questions on your store.



FEATURES

Tools to run your shop every day

Orders and stock
Orders, products, stock and customers in one admin, on your laptop or phone.

Shop counter (POS)
Sell in your physical shop from the same stock and customer list.

Marketing
Coupons, abandoned-cart reminders, reviews and reward points.

Your own domain
Start on a free store address and connect your own domain when you're ready.

Built-in SEO
Edit search titles and links. A sitemap and Google product data are made for you.

Product packages with QR
Sell sets of products at a package price. Share a QR code that fills the shopper's cart in one scan.

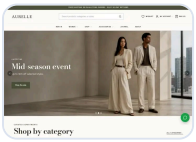
Staff accounts
Give your team their own logins, each with its own permissions.

Invoices and returns
GST invoices, returns and refunds handled from the order page.

Social selling
Share product links on Instagram and WhatsApp and send buyers to your store to pay.

THEMES

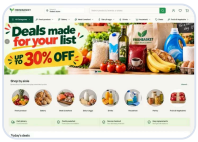
A ready design for your kind of business



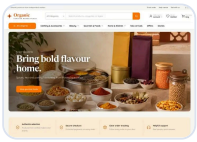
Fashion



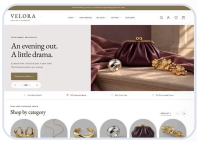
Ethnic wear



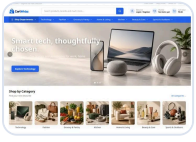
Grocery

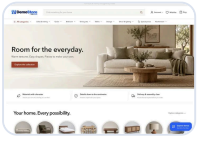


Organic

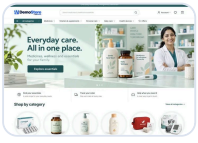


Jewellery

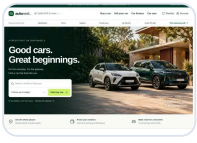

Electronics



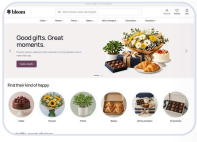
Furniture



Pharmacy

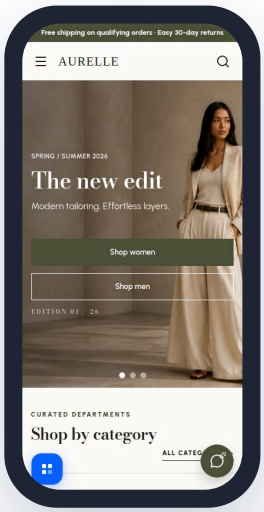


Auto parts



Gifts

Change colours, fonts, logo and banners yourself. Switch themes later without re-adding your products.



PLANS

Pick a plan that fits your shop today

Every plan includes your store, all themes, your own domain, CartWhizz AI and the Delivery app. Change plans any time.

7-day free trial, no card

Build your store and try every feature before you pay.

Starter

For your first storefront

₹249 / month
+18% GST, billed monthly

₹25,000 sales a month included, then 2%

- ✓ Up to 100 products
- ✓ 1 staff account, 1 warehouse
- ✓ Your own domain, all themes
- ✓ Coupons, SEO and pixels

Most stores

Growth

For a growing customer base

₹799 / month
+18% GST, billed monthly

₹1 lakh sales a month included, then 1.5%

- ✓ Up to 1,000 products
- ✓ 3 staff accounts, 3 warehouses
- ✓ Abandoned cart, reviews, back-in-stock
- ✓ Returns, gift cards, bundles, analytics
- ✓ WhatsApp Shop free from Growth

Pro

For established brands

₹3,499 / month
+18% GST, billed monthly

₹5 lakh sales a month included, then 1%

- ✓ Up to 10,000 products
- ✓ 15 staff accounts, 10 warehouses
- ✓ POS and Vendor app included
- ✓ Multi-vendor marketplace add-on

Enterprise

For operations at scale

₹29,999 / month
+18% GST, billed monthly

₹50 lakh sales a month included, then 0.5%

- ✓ Unlimited products
- ✓ Unlimited staff and warehouses
- ✓ SLA and priority support
- ✓ API access included

Every plan includes

- ✓ Your online store and all 10 themes
- ✓ UPI, cards and cash on delivery
- ✓ Instagram Feed
- ✓ Coupons and SEO tools
- ✓ Your own domain
- ✓ GST invoices
- ✓ CartWhizz Reviews
- ✓ Help by email and WhatsApp
- ✓ CartWhizz AI
- ✓ Delivery app for riders
- ✓ Instagram Ads

Commission is charged only on sales above the included amount: the value of completed orders, after item discounts, before tax and delivery.

Prices as of Nov 2026.

APPS AND ADD-ONS

Add more when you need it

Switch these on from your admin. Prices are per month, plus 18% GST.

ADD-ON	WHAT IT DOES	MONTHLY	SETUP FEE	INCLUDED IN
CartWhizz AI	An AI shopping assistant that answers shoppers and helps them buy, plus help in your admin.	FREE	—	All plans
Delivery app	For your delivery riders: assigned orders, delivery status, proof of delivery and cash collection.	FREE	—	All plans
Instagram Feed	Show your Instagram posts on your store with shoppable products, and post and schedule to Instagram.	FREE	—	All plans
CartWhizz Reviews	Photo reviews, review reminders, verified-buyer badges and review stars in Google.	FREE	—	All plans
Instagram Ads	Run Instagram ads for your products from your admin. Meta bills the ad spend to your own ad account.	FREE	—	All plans
Hyperlocal delivery	Deliver only to the pincodes or distance you choose, with a fee, minimum order and delivery time for each area.	FREE	—	All plans
Retail & POS	Sell in your shop with a point of sale, on the same stock.	**₹1,999**	**₹5,000**	Pro, Enterprise
Customer app	Your own branded shopping app for your customers.	**₹1,500**	**₹5,000**	Enterprise
WhatsApp Shop	A shopping bot, team inbox and checkout inside WhatsApp chats, with cart reminders and stock alerts.	**₹1,499**	**₹1,999**	Free on Growth, Pro, Enterprise. Add-on on Starter
Marketplace	Let other sellers list and sell in your store, with commissions and payouts. Growth plan and above.	**₹1,499**	—	Enterprise
Inventory app	Warehouses, stock across locations and transfers.	**₹999**	**₹5,000**	Enterprise
Vendor app	An app for your sellers to manage their products and orders.	**₹999**	**₹5,000**	Pro, Enterprise
Branding-free footer	Hide the "Powered by CartWhizz" line at the bottom of your store.	**₹50**	—	Add-on on all plans

Add-ons included in a plan cost nothing extra on that plan.

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HOW TO REGISTER

Your store is live in a few minutes

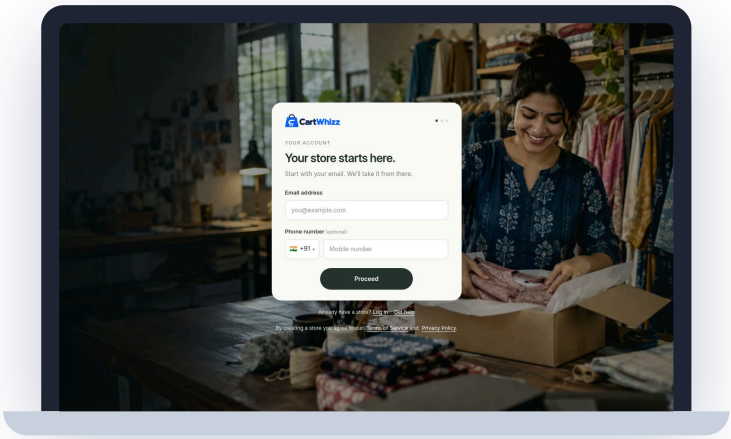
1. **Go to cartwhizz.com/start**
   Enter your email. Your phone number is optional.

2. **Enter the code**
   We email you a one-time code (OTP) to confirm it's you.

3. **Name your store**
   Choose your store name and a password.

4. **Pick a look**
   Choose a theme for your business. Keep the sample products to see how it looks, or start empty.

5. **You're live**
   Your store opens on its own address, like yourstore.cartwhizz.com, with 7 days free to set it up.



THEN, THREE THINGS TO GO LIVE

Add your products
Type them in, take photos with your phone, or import a spreadsheet (CSV or Excel). CartWhizz AI can write the descriptions.

Turn on payments and shipping
Connect your payment gateway and choose your delivery options.

Go live
Follow the launch checklist in your admin, then share your store link with customers.

Already selling online? We'll move your store over.
Tell us where you sell today and we'll help bring your products across to CartWhizz. Talk to us on WhatsApp or email to get started.

CONTACT US

Questions? Talk to our team in India.

We help with setup, payments, shipping and moving your store. Call, message us on WhatsApp or send an email.

Email
support@cartwhizz.com

Phone and WhatsApp
+91 88260 92598

Phone and WhatsApp
+91 81304 64545

Website
cartwhizz.com

Scan to start your store
cartwhizz.com/start

Start your 7-day free trial No card needed. Your store is ready the same day.